

### **Community Economic Resource Council (CERC)**

Recognizing the need for collaboration, regional economic development leaders in Somerset County came together to form the Community Economic Resource Council (CERC). With representatives from Somerset Economic Development Corporation, Main Street Skowhegan, the Skowhegan Economic Development Corporation, Skowhegan Regional Chamber of Commerce, and the Town of Skowhegan, the partnership strengthens economic development initiatives, promotes Somerset County as the ideal rural Maine location to start a business, and provides a one-stop resource for business owners and new entrepreneurs.

CERC had been focusing on conventional development opportunities for businesses throughout Somerset County over the last year but recently shifted its focus to providing assistance for businesses impacted by the pandemic.

Members of the Community Economic Resource Council include:

- Christian Savage, Executive Director of Somerset Economic Development Corporation
- Kristina Cannon, Executive Director of Main Street Skowhegan
- Jason Gayne, President & CEO of the Skowhegan Regional Chamber of Commerce
- Jeff Hewett, Director of Economic & Community Development for the town of Skowhegan
- Sam Hight, Principal of Hight Ford & Main Street Skowhegan's Business Enhancement Committee Chair
- Vicki Alward, SVP and Chief Risk Officer at Skowhegan Savings Bank